Automation.bh

Seminar

AI strategy for business leaders

A half-day seminar to help leaders set priorities, budgets and a realistic 12-month AI roadmap.

Every company is asking what AI means for them. This seminar helps leadership teams move from curiosity to a clear plan, with examples from the region and time to discuss your own situation.

What you will learn

- Where AI creates value in your industry
- How to pick and rank use cases
- Budget, team and partner choices
- Measuring return on investment

Agenda

1. Registration and coffee
2. AI in the Gulf: trends and examples
3. Finding and ranking use cases (group exercise)
4. Building your 12-month roadmap
5. Open discussion and next steps

DATE
25 November 2026, 09:00 – 13:00

FORMAT
In person

LOCATION
Manama, Kingdom of Bahrain (venue to be confirmed)

DURATION
Half day (4 hours)

LANGUAGE
English, with Arabic support

PRICE
Contact us for pricing

SEATS
40

REGISTER BY
18 November 2026

Who should attend

CEOs, general managers, directors and board members.

Request a place

Fill in the request form on the event page, or contact our events team:
events@automation.bh · +973 3668 2813

Sample brochure. Details may change.