Automation.bh

Webinar

AI agents 101: what they are and where they help

A clear, jargon-free introduction to AI agents, with real examples from customer service, sales and operations.

AI agents are moving from demos to daily work. In this one-hour webinar we explain what an AI agent is, how it differs from a chatbot, and how to spot the tasks in your business where an agent can save time.

What you will learn

- What makes an AI agent different from a chatbot
- Five common use cases in Gulf businesses
- What you need before you start: data, tools and people
- How to measure the value of a first agent

Agenda

1. Welcome and introduction (5 min)
2. AI agents explained (15 min)
3. Live demo: an agent answering customer questions (20 min)
4. Choosing your first use case (10 min)
5. Questions and answers (10 min)

DATE
18 November 2026, 17:00 – 18:00

FORMAT
Online

LOCATION
Online (link sent after registration)

DURATION
1 hour

LANGUAGE
English

PRICE
Free

SEATS
300

REGISTER BY
17 November 2026

Who should attend

Business owners, managers and anyone curious about AI agents. No technical background needed.

Request a place

Fill in the request form on the event page, or contact our events team:
events@automation.bh · +973 3668 2813

Sample brochure. Details may change.