Automation.bh

Workshop

# AI for marketing and social media content

Plan, write and design a month of social media content with AI in one day, in Arabic and English.

A practical workshop for marketing teams: use AI to research ideas, write posts in your brand voice, create images and schedule everything, while keeping quality and brand rules.

## What you will learn

- Content planning with AI
- Writing in your brand voice in two languages
- Creating images and short videos
- Scheduling and measuring results

## Agenda

1. AI tools for marketers
2. Building your monthly content plan
3. Writing and design practice
4. Scheduling, measuring and next steps

DATE
**22 March 2027, 09:00 – 16:00**

FORMAT
**In person**

LOCATION
**Manama, Kingdom of Bahrain (venue to be confirmed)**

DURATION
**1 day (9:00 to 16:00)**

LANGUAGE
**English, with Arabic support**

PRICE
**Contact us for pricing**

SEATS
**20**

REGISTER BY
**15 March 2027**

## Who should attend

Marketing, communications and social media teams. Bring a laptop.

## Request a place

Fill in the request form on the event page, or contact our events team:
**events@automation.bh · +973 3668 2813**

Sample brochure. Details may change.